



ANAGHA VARRIER

UX Researcher

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Profile

I have 3 years of experience doing UX research work in education, healthcare, enterprise and product. From rapid usability studies to year-long academic research, I use various qualitative research methods to answer research questions. From my next role, I'm expecting to conduct a mix of foundational and tactical research.

Skills

Research

- Contextual Inquiry
- Interviews
- Moderated (remote & in-person)
- Usability Testing
- Survey Administration
- Survey Analysis
- Participatory Design
- Card Sorting
- Data Analysis
- Persona Modelling
- User Journey Maps
- Cognitive Walkthrough
- Heuristic Evaluations
- A/B Testing
- R programming
- Python

Design

- Sketch, Figma, Principle
- HTML, CSS, JS

More information on awards and publications on [LinkedIn](https://www.linkedin.com/in/anaghavarrier).

Experience

Researcher I, Google (Contract provided by Synergis Creative)

May 2019 - Dec 2019

I conducted rolling usability studies for the Google Play Books, Movies and Games mobile applications. My presentation reports informed the design of features and new product strategies used by millions of Google consumers.

UX Researcher, Sendal Inc.

Oct 2018 - March 2019

I planned and executed remote exploratory research to validate the company's product concept with the target product users. My research helped the CEO understand the pain points that needed to be addressed before working on developing their product.

UX Researcher, Design on Tap

Sep 2017 - May 2018

I conducted exploratory and evaluative research to help design and test a CRM product specific to the company's needs. My research helped the CEO streamline their communication process with their clients.

UX Research Assistant, Indiana University

August 2016 - May 2018

I collaborated with other researchers and faculty to conduct research in education and healthcare. I co-authored two papers, at the culmination of my research on the self-care routines of geriatric chronic heart failure (CHF) patients, which were accepted and presented at HFES '18.

Education

Indiana University, Indianapolis | MS in HCI

Aug 2016 - May 2018

Amrita University, India | B.Tech in Computer Science & Engineering

Aug 2012 - May 2016
